

THE HARVESTER TRUST WILL TEACH THE FARMERS HOW TO MAKE MORE MONEY FOR IT

With what is doubtless unconscious humor, the directors of the International Harvester Trust have voted \$1,000,000 for the uplift of the American farmer.

When first we read this, we thought we must be suffering a brainstorm or an enlargement of the imagination. But at last the truth has dawned on us.

For lo these many years, the Harvester Trust has been diligently separating the farmers of the country from all their spare change, and quite a little that wasn't spare.

Now the Harvester Trust has seen a prophetic vision of the day when it will have milked the farmers dry, when the farmers will have no more change, spare or otherwise, for the Harvester to annex.

This, as anyone can see, would be a truly doleful situation for the poverty-stricken directors of the esteemed Harvester Trust.

What was to be done about it? How was the steady flow of millions into the coffers of the Harvester Trust from the pockets of the farmers to be kept up?

A hasty meeting of the directors was called. Grave debate was indulged in, and at last one of the directors doubtless slapped his leg, and cried:

"I've got it! Why not let's spend a little of the money we've taken from the farmers to teach the farmers how to make more money for us to get?"

And doubtless the associates of

this genius sat around and looked at him, and said:

"Who would have dreamed that so much pure genius could reside in one frail human body?"

And so the million has been appropriated to teach the farmers how to make money for the Harvester, and the plan is as follows:

Forty-two thousand agents will be sent out to distribute improved seed and scientific farming literature; the corn belt will be broadened; the yield per year increased; seed corn specials will be run; free lectures on scientific farming delivered; farm improvement societies organized; practical farming will be introduced in the country public schools; an office of county crop expert will be established; and tested seed will be furnished the farmers.

Professor Perry G. Golden, Iowa state director of agriculture, will be brought to Chicago to take charge of all the work.

And thus the farmer will be taught how to make more and more money for the Harvester Trust, and the threatened decline in that trust's profits will not occur.

This, without doubt, is a brilliant idea, but it cannot be said to be strictly original with that brainy director of the Harvester.

Just a few months ago, one Julius Rosenwald* appropriated \$1,000,000 for the same farmer uplift movement.

Why, you may ask, did Julius Rosenwald do this? Child, the